

REPORT OF GROUP DIRECTOR, NEIGHBOURHOODS AND HOUSING		
LICENSING SUB-COMMITTEE: 08/10/2020	Classification DECISION	Enclosure
Application for a Premises Licence Violet, 47 Wilton Way, E8 3ED	Ward(s) affected Dalston	

1. SUMMARY

Applicant(s) Violet Cakes Limited	In SPA: No
Date of Application 16/07/2020	Period of Application Permanent
Proposed licensable activity Supply of Alcohol (On and Off Premises)	
Proposed hours of licensable activities	
Supply of Alcohol	Standard Hours: Mon 08:00-20:30 Tue 08:00-20:30 Wed 08:00-20:30 Thu 08:00-20:30 Fri 08:00-21:30 Sat 08:00-21:30 Sun 08:00-20:30
The opening hours of the premises	
	Standard Hours: Mon 08:00-21:00 Tue 08:00-21:00 Wed 08:00-21:00 Thu 08:00-21:00 Fri 08:00-22:00 Sat 08:00-22:00 Sun 08:00-21:00
Capacity: Not known	
Policies Applicable	LP1 (General Principles), LP2 (Licensing Objectives), LP4 ('Off' Sales of Alcohol), LP6 (External Areas and Outdoor Events) and LP11 (Cumulative Impact - General)

List of Appendices	A – Application for a premises licence and supporting documents B – Representations from responsible authorities C – Representations from other persons D – Location map
Relevant Representations	<ul style="list-style-type: none"> • Licensing Authority • Other Persons

2. APPLICATION

2.1 Violet Cakes Limited has made an application for a premises licence under the Licensing Act 2003:

- To authorise the supply alcohol for consumption on and off the premises

2.2 The application is attached as Appendix A. The applicant has proposed measures that could be converted to conditions (see paragraph 8.1 below).

3. CURRENT STATUS / HISTORY

3.1 The premises are not currently licensed for any activity.

3.2 No Temporary Event Notices have been given for this premises in last twelve months.

4. REPRESENTATIONS: RESPONSIBLE AUTHORITIES

From	Details
Environmental Health Authority (Environmental Protection)	Have confirmed no representation on this application
Environmental Health Authority (Environmental Enforcement)	Representation has been withdrawn with the agreed conditions as set out in para 8.1
Environmental Health Authority (Health & Safety)	No representation received
Weights and Measures (Trading Standards)	Have confirmed no representation on this application
Planning Authority	No representation received
Area Child Protection Officer	No representation received
Fire Authority	No representation received
Police	Representation has been withdrawn with an agreed condition as set out in para 8.1 and removed non-standard hours.
Licensing Authority (Appendix B)	Representation received on the grounds of The Prevention of Public Nuisance.
Health Authority	No representation received

5. REPRESENTATIONS: OTHER PERSONS

From	Details
4 Representations (include a petition) opposing the application received from and on behalf of local residents. 2 letters received in support. (Appendices C1-C6)	Representation received on the grounds of The Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and The Protection of Children from Harm.

6. GUIDANCE CONSIDERATIONS

- 6.1 The Licensing Authority is required to have regard to any guidance issued by the Secretary of State under the Licensing Act 2003.

7. POLICY CONSIDERATIONS

- 7.1 Licensing Sub-Committee is required to have regard to the London Borough of Hackney's Statement of Licensing Policy ("the Policy") adopted by the Licensing Authority.
- 7.2 The Policy applies to applications where relevant representations have been made. With regard to this application, policies, LP1 (General Principles), LP2 (Licensing Objectives), LP4 ('Off' Sales of Alcohol), LP6 (External Areas and Outdoor Events) and LP11 (Cumulative Impact - General) are relevant.

8. OFFICER OBSERVATIONS

- 8.1 If the Sub-Committee is minded to approve the application, the following conditions should be applied the licence:

Supply Of Alcohol (On/Both)

Supply of Alcohol

1. No supply of alcohol may be made under the premises licence:
 - (a) At a time when there is no designated premises supervisor in respect of the premises licence.
 - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises -

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).

4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. 5.1. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sales or supply of alcohol.
5.2 The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
5.3. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
 - A. a holographic mark or
 - B. an ultraviolet feature.
6. The responsible person shall ensure that:
 - a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:
 - beer or cider: 1/2 pint;
 - gin, rum, vodka or whisky: 25ml or 35ml; and
 - still wine in a glass: 125ml; and
 - a. these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

- b. where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Minimum Drinks Pricing

- 7. 7.1 A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

7.2 For the purposes of the condition set out in paragraph 7.1 above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula - $P = D + (D \times V)$
Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

7.3 Where the permitted price given by Paragraph 8.2(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

7.4 (1) Sub-paragraph 7.4(2) below applies where the permitted price given by Paragraph 7.2(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions derived from operating schedule

8. Save for take away service, the premises shall only operate as a bakery and cafe

(i) in which customers are seated at tables

(ii) where the supply of alcohol is by waiter or waitress service only

(iii) which provide food in the form of substantial table meals, pastries and freshly baked cakes that are prepared on the premises and are served and consumed at the table using non disposable crockery (except chopsticks)

(iv) which do not provide any take-away service of food or drink after 23.00

(v) where alcohol shall not be sold or supplied, otherwise than with a sale of food.

Notwithstanding this condition customers are permitted to take from the premises part consumed, and resealed bottles of wine supplied ancillary to their meal. Further, customers are permitted to purchase bottles of wine (including sparkling wine/champagne) to consume off the premises.

9. During the hours of operation, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.

10. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

11. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and to leave the area quietly.

12. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before collection times.

13. Loudspeakers shall not be located in the entrance lobby or outside the premise building.

14. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.

15. The premises licence holder shall ensure that any patrons smoking outside the premises do so on an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.

16. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.

17. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

18. No fumes, steam or odours shall be emitted from the licenced premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.

19. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

20. A staff member from the premises who is conversant with the operation of the CCTV shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.

21. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police, which will record the following:

- a) All crimes reported to the venue;
- b) All ejections of patrons;
- c) Any complaints received concerning crime and disorder;
- d) Any incidents of disorder;
- e) All seizures of drugs or offensive weapons;
- f) Any refusal of sale of alcohol.

22. There shall be no striptease or nudity and all persons shall be decently attired at all times unless the premises are operating under the provisions of a Sexual Entertainment Licence.

23. A challenge 25 proof of age scheme shall be operated at the premise where the only acceptable forms of identification are recognised photographic identification cards such as a driving licence, passport or proof of age card with the PASS hologram.

24. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.

25. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.

26. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.

27. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.

28. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.

29. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.

Conditions derived from Responsible Authority representations

30. Off sales that are consumed in the designated external seating area shall be made only with a sale of food, and provided only to seated customers.

31. The Licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.

32. The Licensee shall ensure that any contract for general and recyclable waste disposal shall be appropriate in size to the amount of waste produced by the business. The Licensee shall maintain an adequate supply of waste receptacles provided by his registered waste carrier (refuse sacks or commercial waste bins) in order to ensure all refuse emanating from the business is always presented for collection by his waste carrier and shall not use any plain black or unidentifiable refuse sacks or any other unidentifiable or unmarked waste receptacles.

33. In order to minimise the amount of time any waste remains on the public highway in readiness for collection, the Licensee will ensure the timeframe within which it may expect its waste carrier to collect is adhered to.

34. The Licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.

35. The Licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.

36. The current trade waste agreement/duty of care waste transfer document shall be conspicuously displayed and maintained in the window of the premises where it can be conveniently seen and read by persons standing in Violet. This should remain unobstructed at all times and should clearly identify:-

the name of the registered waste carrier

the date of commencement of trade waste contract

the date of expiry of trade waste contract

the days and times of collection

the type of waste including the European Waste Code.

9. REASONS FOR OFFICER OBSERVATIONS

9.1 Conditions 8 to 29 above have been proposed by applicant. Condition 30 agreed with the police and 31 to 36 have been proposed by environmental enforcement. The proposed conditions have been accepted by the applicant.

10. LEGAL COMMENTS

10.1 The Council has a duty as a Licensing Authority under the Licensing Act 2003 to carry out its functions with a view to promoting the following 4 licensing objectives;

- The Prevention of Crime and Disorder
- Public Safety
- Prevention of Public Nuisance
- The Protection of Children from Harm

10.2 It should be noted that each of the licensing objectives have equal importance and are the only grounds upon which a relevant representation can be made and for which an application can be refused or terms and conditions attached to a licence.

11. HUMAN RIGHTS ACT 1998 IMPLICATIONS

11.1 There are implications to;

- **Article 6** – Right to a fair hearing
- **Article 14** – Not to discriminate
- Balancing: **Article 1**- Peaceful enjoyment of their possession (i.e. a licence is defined as being a possession) with **Article 8** – Right of Privacy (i.e. respect private & family life) to achieve a proportionate decision having regard to the protection of an individuals rights against the interests of the community at large.

12. MEMBERS DECISION MAKING

A. Option 1

That the application be refused

B. Option 2

That the application be approved, together with any conditions or restrictions which Members consider necessary for the promotion of the Licensing objectives.

13. CONCLUSION

13.1 That Members decide on the application under the Licensing Act 2003.

Acting Group Director, Neighbourhoods and Housing	Ajman Ali
Lead Officer (holder of original copy):	Shan Uthayasangar Licensing Officer Licensing Service 1 Hillman Street E8 1DY Telephone: 020 8356 2431

LIST OF BACKGROUND PAPERS RELATING TO THIS REPORT

The following document(s) has been relied upon in the preparation of the report.

Description of document	Location
Office File: Violet, 47 Wilton Way, E8 3ED	Licensing Service 1 Hillman Street London E8 1DY

Printed matter

Licensing Act 2003

LBH Statement of Licensing Policy

APPENDIX A

Hackney
LA01

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Mr Violet Cakes Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
47 WILTON WAY HACKNEY LONDON			
Post town	LONDON	Postcode	E8 3ED

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£11500

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **appropriate** **Please tick as**

a)	an individual or individuals *	<input type="checkbox"/>	please complete section (A)
b)	a person other than an individual *		
i.	as a limited company/limited liability partnership	<input checked="" type="checkbox"/>	please complete section (B)

	ii.	as a partnership (other than limited liability)	<input type="checkbox"/>	please complete section (B)
	iii.	as an unincorporated association or	<input type="checkbox"/>	please complete section (B)
	iv.	other (for example a statutory corporation)	<input type="checkbox"/>	please complete section (B)
c)		a recognised club	<input type="checkbox"/>	please complete section (B)
d)		a charity	<input type="checkbox"/>	please complete section (B)
e)		the proprietor of an educational establishment	<input type="checkbox"/>	please complete section (B)
f)		a health service body	<input type="checkbox"/>	please complete section (B)
g)		a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales	<input type="checkbox"/>	please complete section (B)
ga)		a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England	<input type="checkbox"/>	please complete section (B)
h)		the chief officer of police of a police force in England and Wales	<input type="checkbox"/>	please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Title Mr			
Surname		First names	
I am 18 years old or over ..			
Date of birth			
Nationality			
Current residential address if different from premises address		UK-England	
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)			

SECOND INDIVIDUAL APPLICANT (if applicable)

Title Mr			
Surname		First names	
I am 18 years old or over .. Please tick yes			

Date of birth			
Nationality			
Current postal address if different from premises address		UK-England	
Post town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)			

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Violet Cakes Limited
Address [REDACTED] [REDACTED] UK-England
Registered number (where applicable) [REDACTED]
Description of applicant (for example, partnership, company, unincorporated association etc.) [REDACTED]
Telephone number (if any)

E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start? DD MM YYYY
14-08-2020

If you wish the licence to be valid only for a limited period, when do you want it to end? DD MM YYYY

<p>Please give a general description of the premises (please read guidance note 1)</p> <p>Bakery, Cake shop and Deli</p>
--

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

	Provision of regulated entertainment (please read guidance note 2)	Please tick all that apply
a)	plays (if ticking yes, fill in box A)	<input type="checkbox"/>
b)	films (if ticking yes, fill in box B)	..
c)	indoor sporting events (optional, fill in box C)	..
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	..
e)	live music (optional, fill in box E)	..
f)	recorded music (if ticking yes, fill in box F)	..
g)	performances of dance (optional, fill in box G)	..
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	..

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	..
<u>Supply of alcohol</u> (if ticking yes, fill in box J)	<input checked="" type="checkbox"/>

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note 4)		
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 5)		
Thur					
Fri			Non-standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note 4)		
	-----	-----			
Tue					
	-----	-----			
Wed			State any seasonal variations for the exhibition of films (please read guidance note 5)		
	-----	-----			
Thur					
	-----	-----			
Fri			Non-standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
	-----	-----			
Sat					
	-----	-----			
Sun					
	-----	-----			

C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			State any seasonal variations for indoor sporting events (please read guidance note 5)
	-----	-----	
Tue			Non-standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
	-----	-----	
Wed			
	-----	-----	
Thur			
	-----	-----	
Fri			
	-----	-----	
Sat			
	-----	-----	
Sun			
	-----	-----	

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)		Indoors	
					Outdoors	
Day	Start	Finish			Both	
Mon			Please give further details here (please read guidance note 4)			
Tue			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)			
Wed			Non-standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 6)			
Thur						
Fri						
Sat						
Sun						

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)		Indoors	
					Outdoors	
Day	Start	Finish			Both	
Mon			Please give further details here (please read guidance note 4)			
Tue						
Wed			State any seasonal variations for the performance of live music (please read guidance note 5)			
Thur						
Fri			Non-standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6)			
Sat						
Sun						

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read guidance note 4)		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)		
Thur					
Fri			Non-standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				Both	
			Please give further details here (please read guidance note 4)		
			State any seasonal variations for the performance of dance (please read guidance note 5)		
			Non-standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)		

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Mon				Outdoors	
				Both	
Tue			Please give further details here (please read guidance note 4)		
Wed					
Thur					
Fri			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)		
Sat					
Sun					
			Non-standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)		

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				Please give further details here (please read guidance note 4)	
Tue					
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur					
Fri			Non-standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
				Both	<input checked="" type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	08:00	20:30			
Tue	08:00	20:30			
Wed	08:00	20:30			
Thur	08:00	20:30			
Fri	08:00	21:30			
Sat	08:00	21:30			
Sun	08:00	20:30			
			Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) All licensable activities shall be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Ms Ms Claire Cybele Ptak	
Date of birth [REDACTED]	
Address [REDACTED]	
UK-England	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	08:00	21:00	Non-standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6) Opening hours shall be extended from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.
Tue	08:00	21:00	
Wed	08:00	21:00	
Thur	08:00	21:00	
Fri	08:00	22:00	
Sat	08:00	22:00	
Sun	08:00	21:00	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

Please see presentation and conditions attached.

b) The prevention of crime and disorder

Please see presentation and conditions attached.

c) Public safety

Please see presentation and conditions attached.

d) The prevention of public nuisance

Please see presentation and conditions attached.

e) The protection of children from harm

Please see presentation and conditions attached.

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.

- I understand that if I do not comply with the above requirements my application will be rejected.

- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office right to work checking service which confirmed their right to work (please see note 15)
Signature	[REDACTED]
Date	16/7/2020
Capacity	Solicitors on behalf of applicant

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	[REDACTED]
Date	16/7/2020
Capacity	[REDACTED]

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
[REDACTED] KEYSTONE LAW [REDACTED] [REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]
Telephone number (if any)	[REDACTED]		

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i)

PROPOSED CONDITIONS

PREVENTION OF PUBLIC NUISANCE

1. Save for take away service, the premises shall only operate as a bakery and cafe
 - (i) in which customers are seated at tables,
 - (ii) where the supply of alcohol is by waiter or waitress service only,
 - (iii) which provide food in the form of substantial table meals, pastries and freshly baked cakes that are prepared on the premises and are served and consumed at the table using non disposable crockery (except chopsticks),
 - (iv) which do not provide any take-away service of food or drink after 23.00, and
 - (v) where alcohol shall not be sold or supplied, otherwise than with a sale of food.

Notwithstanding this condition customers are permitted to take from the premises part consumed, and resealed bottles of wine supplied ancillary to their meal. Further, customers are permitted to purchase bottles of wine (including sparkling wine/champagne) to consume off the premises.

2. During the hours of operation, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
3. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
4. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and to leave the area quietly.
5. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before collection times.
6. Loudspeakers shall not be located in the entrance lobby or outside the premise building.
7. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.

8. The premises licence holder shall ensure that any patrons smoking outside the premises do so on an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
9. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
10. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
11. No fumes, steam or odours shall be emitted from the licenced premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.

PREVENTION OF CRIME AND DISORDER

12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
13. A staff member from the premises who is conversant with the operation of the CCTV shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - a) All crimes reported to the venue;
 - b) All ejections of patrons;
 - c) Any complaints received concerning crime and disorder;
 - d) Any incidents of disorder;

- e) All seizures of drugs or offensive weapons;
- f) Any refusal of sale of alcohol.

15. There shall be no striptease or nudity and all persons shall be decently attired at all times unless the premises are operating under the provisions of a Sexual Entertainment Licence.

PREVENTION OF CHILDREN FROM HARM

16. A challenge 21 proof of age scheme shall be operated at the premise where the only acceptable forms of identification are recognised photographic identification cards such as a driving licence, passport or proof of age card with the PASS hologram.

PUBLIC SAFETY

17. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.

18. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.

19. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.

20. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.

21. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.

22. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.

VIOLETT

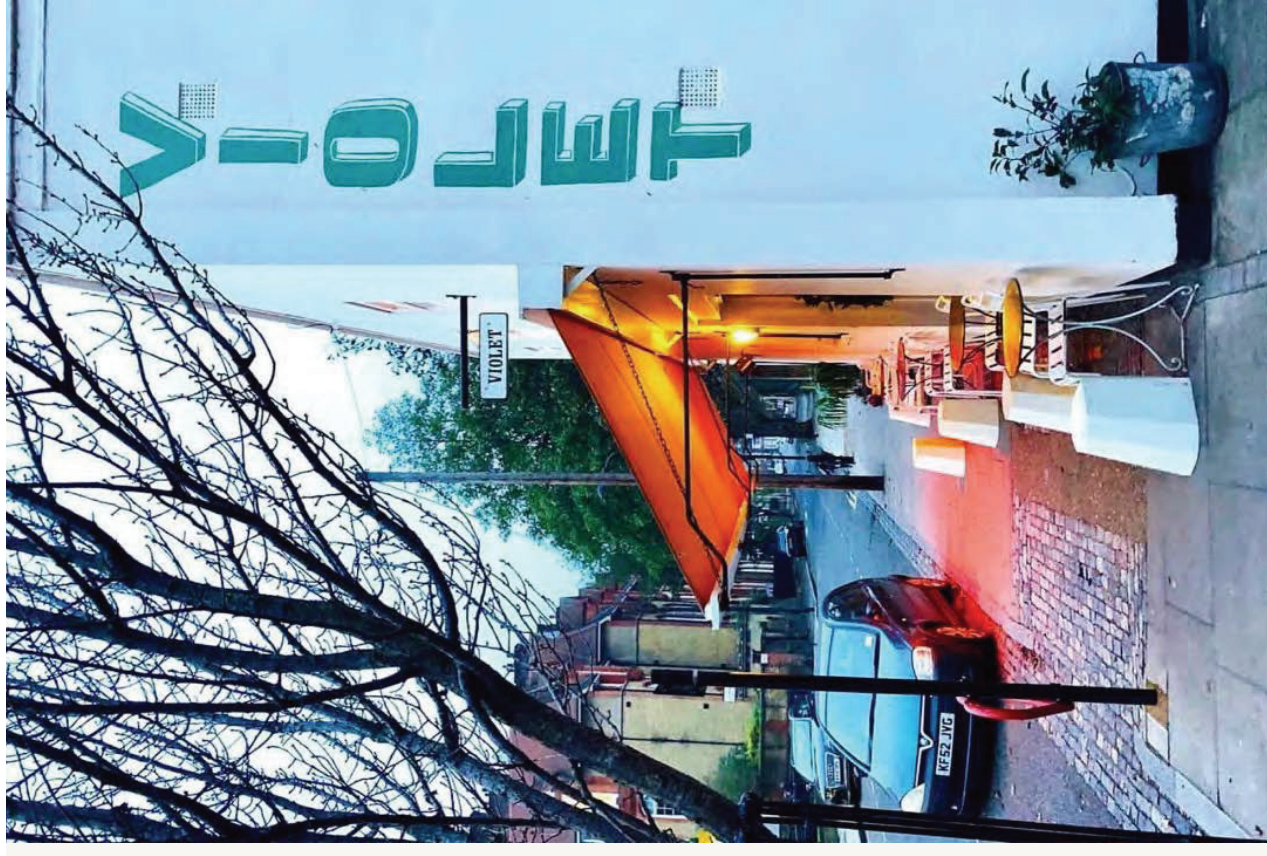
OUR STORY

In 2005, I moved from sunny California to grey London. I left a prestigious job at America's favourite pioneering farm to table restaurant Chez Panisse and started a stall on Broadway Market in East London, which no one had ever heard of.

My love of cake was not lost on my new English customers who, it has to be said, are world renowned for high tea and cake. After 5 years trading at Broadway Market, which became one of London's destination food markets, I opened the bricks and mortar bakery on Wilton Way, E8 in 2010.

At Violet we bake seasonally, so the choice of cakes, cookies, pastries and savoury options varies according to the time of year. We only ever use ingredients at their seasonal best. All of our cakes are baked with organic flour and eggs. Many of the other ingredients are organic or unsprayed and produced on small farms. There is no need for colouring as the muted colours of the seasonal fruits and flowers we use offer the perfect palette.

I, along with my talented bakers at Violet have been creating bespoke cakes for weddings and events for over ten years to a range of local and high profile clients. We cater to small businesses as well as events and festivals including up to 30,000 people.







In 2018 I was asked to create the royal wedding cake for Meghan Markle and Prince Harry. Since then, Violet has grown both in business and reputation. It has become one of East London's favourite pastry shops and is now on the radar of the entire world with an Instagram following of over 206k.

In 2019 I was selected to make Sainsbury's 150th birthday cake which was presented to and cut by HRH Queen Elizabeth II. Versions of the cake were subsequently sold in Sainsbury's supermarkets nationwide.

The Violet Bakery Cookbook was shortlisted for the Fortnum and Mason Best Cookery Book 2016.



WHAT WE DO

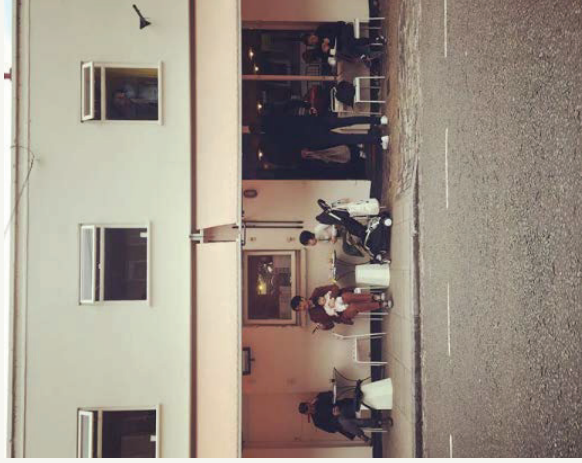


Violet is a bakery and cafe baking artisanal cakes and pastries on the premises and serving some of the best coffee in London. Over the past few years the savoury program has grown and Violet has become a brunch and lunch destination in our upstairs and outdoor seating area. We also offer a bespoke cake service making 50 celebration cakes every week.

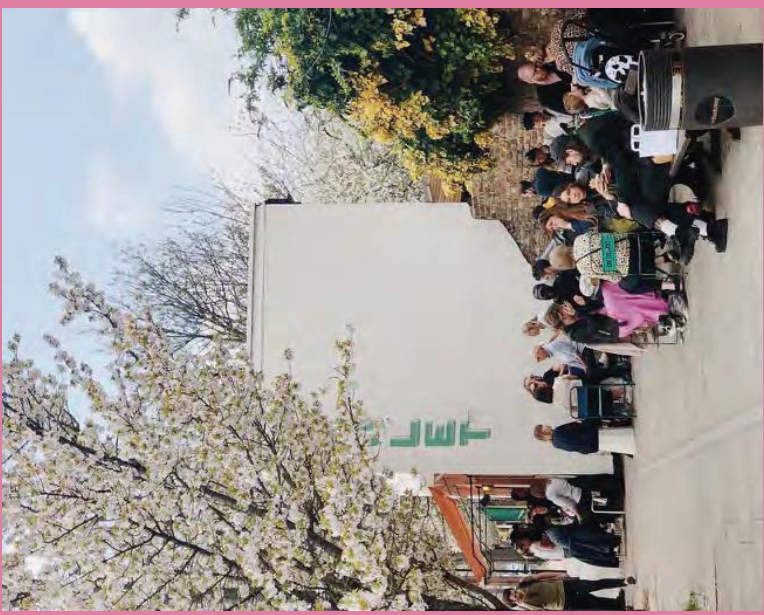




WHATS NEXT



Expanding our current offering by introducing a sophisticated update of the afternoon tea, we plan to offer a small selection of organic wines and a couple of expertly crafted classic cocktails. We believe in marking occasions so we would love for our customers to be able to enjoy a delicious piece of cake with a crisp glass of wine to mark the special occasions in life - big or small.





Cookbook #5

I am in the process of writing a new cookbook which will be published in early Spring 2021. Although this is a while off, there will be a lot of press around its release which will drive more business to the site.

FUTURE AMBITIONS

Cake Mixes

Phase 2 is the creation of a beautifully packaged cake mix for the UK then eventually the international market.





SOCIAL FOLLOWING



206, 634
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20% LONDON
20% NEWYORK



91% WOMEN
9% MEN




6000
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PER WEEK



76,000
ACCOUNTS REACHED
PER WEEK

PRESS

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ES Magazine

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GET TITCHED IN STYLE. *Pop quizzes which princess are you?*
DINNER WITH A QUEEN *and HOW NOT TO BE A MORE AT WEDDINGS*

CLICK HERE

MY LONDON
CLAIRE PTAK
AS TOLD TO FRANKIE MCCOY



Which hotels do you like in London?
There used to be a Days Inn on Hackney Road (it is now called The RE). It was super cheap and brand new. The décor was kind of like McDonalds in the 1980s. One time when I locked myself out of my flat late at night, I went straight there. No spa, didn't try the food, but they did have a free toothbrush and mini toothpaste, which I adore.



Favourite shops?
Burro e Salvia pasta shop (above) on Redchurch Street. I allow myself to eat a full-on pasta dinner once a week. J'Glaieret on Wilton Way has everything from the ideal hairbrush to the perfect dustpan and brush. Party Party on Ridley Road in Dalston for all my cake decorating needs. And Gardners, where we buy many of our sweet little paper bags. Paul Gardner is the fourth generation running this little shop.

Bus, taxi or Tube?
My car. I'm Californian and we drive. The car is where I sort out all my problems.



If you could buy any building, which would it be?
I'd like to own the island Lot's

Most memorable meal?
The River Cafe (left). The first time I went there was with my daughter. Frances' father, just the two of us. We had white truffles shaved over tagliatelle and lots of wine. The best part was that a very generous friend of my mother paid the bill.

What makes someone a Londoner?
Anyone can be a Londoner. Make it here and you can make it anywhere. But I dare you to try and leave. It grabs hold of your soul, this city, but it's fantastic.



Alt (above) in Brentford. It's opposite Kew Gardens and it's beautiful.

Where would you like to be buried?
Hackney Marshes between the elderflower and the fig tree along the River Lea.

Who is your hero?
It's still [American chef] Alice Waters (left) because she believes in what she does so fervently. She continues to stay relevant and she never listens to her critics. And she is always smiling.

What are you up to at the moment?
A new book, the podcast, the bakery, and a big wedding that's coming up.

Have you ever had a run-in with a policeman?
Not a policeman but the fire brigade. I called 999 when I thought there was a fire next door. It turned out to be just the boiler. When two trucks and about 12 (gorgeous) firemen piled out to find the fire I was mortified. And also delighted.



(violetbakery.com)



MY ADDRESSES
— PARIS
CLAIRE PTAK, BAKER



prime, this too will qualify for the Old Vine Project.

Part of their long-termism has been to set up an international sales network. Their website lists importers in 21 countries with the enthusiastic South African specialist Pascal Schildt of Rhode Island their US importer. They have had some ups and downs in the UK but recently landed in St James's Street on the glamorous list of Justerini & Brooks, the traditional fine-wine merchant.

Even on the list, the prices were low for the quality. Their single-vineyard bottlings from H&S Steen and Skaliskop vineyards are £240 in hand for six bottle cases while their brilliant white blend Astargos is just £205 and the extraordinarily airy Pinotage (also sold by the Swedish monopoly Systembolaget) is £275. These are fifth-growth prices for first-growth quality.

Justerini's rivals across the street, Berry Bros & Rudd, import The Sadie Family wines, which are also superb old-vine marvels, and a little more varied than David & Nadia's current range. They are so sought-after that they rarely feature on Berry's retail website – and prices are considerably higher than those of the other Sadies. A case of six bottles of The Sadie Family 2015 Columella is currently on offer at £435. I would be surprised if David & Nadia's wines remain at their current price levels. **BT**

More columns at j.com/
jancis-robinson

peak in the number of student winemakers, which drove many of them out of the country to find work. David Sadie worked inter alia for Yves Cuilleron in the northern Rhône, land of Syrah. When he and Nadia were getting going as weekend winemakers in 2011, they thought their signature grape would be what he calls "Siceral" but subsequently realised that they preferred the southern Rhône grape Grenache, which David describes as "poor man's Pinot". Chateau Rayas, the most delicate of Châteauneuf-du-Pape, is milder. Grenache has been the mainstay of the Cape during the past two years' severe drought. It needs only half as much water as Syrah. Although, according to David, the average yields in 2018 on their dry-farmed vineyards were barely 10 hl/ha, about a quarter of the average for fine French wine.

David & Nadia now make a range of red Grenaches and white Chenin Blancs, all enlivened by the tense, gramy freshness that they conjure from their vineyards on granite and shale. Ten of the 15 vineyards they work with are older than 35 years, so qualify for the admirable South African Old Vine Project. But unfortunately there is a shortage of good Grenache grapes on the Cape, with severe and sometimes well-funded competition for the produce of the best old Pikenierskloof vines. David and Nadia with their deliberate, long-term goals have been planting a hectare of carefully-selected (no clones) Grenache a year. Presumably, the thought is that by the time their sons are in their

prime, this too will qualify for the Old Vine Project.

Part of their long-termism has been to set up an international sales network. Their website lists importers in 21 countries with the enthusiastic South African specialist Pascal Schildt of Rhode Island their US importer. They have had some ups and downs in the UK but recently landed in St James's Street on the glamorous list of Justerini & Brooks, the traditional fine-wine merchant.

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More columns at j.com/
jancis-robinson

— I love to visit the tea rooms at **Le Maurice** (above left). Cedric Goulet was recently named best pastry chef by 50 Best and the accolade is well deserved. His fruit sculptures are exquisite. When I was last there, I enjoyed a peach made of white chocolate filled with the fruit and mint jelly. Divine. I also adore pâtisserie **Broken Biscuits** on Avenue Parmentier. It's young and fresh, the kind of place you go back to again and again.

— During that last trip, I stayed at **Hotel Le Pigalle** in the red-light district. Good breakfast, good bed and fantastic location for all the new restaurants. I loved **Le Servan** on Rue Saint-Maur and **Clown Bar** on Rue Amélie.

— Yet my top choice would be **Le Baratin** in the 20th arrondissement – Argentine chef Raquel Carena's food is delicious. I also like an authentic old-school brasserie called **L'Ami Louis** near République. It's fabulous, with pink tablecloths and theatrical staff who sing "Happy Birthday" to the diplomats dining there. The wine list is the size of my old *Encyclopaedia Britannica*. Order the roast chicken with butter leaf salad and fries.

— For a serious glass of wine, go to **La Buvette**. The owner Camille Fourment has taken a small space and made it work without much fuss. She has great taste and an eye for a vintage. I can spend all day there. Another place to try is **Cave de Septime** (above right). In the 11th, the buzz is so cool and the staff friendly and helpful.

— I also like to climb the ancient steps of Notre-Dame to watch the sunset and the glittery gaudiness of the Eiffel Tower. Somehow the juxtaposition works. I love it – even though I know it makes many Parisians cringe.

Claire Ptak runs bakery-café **Volet Cakes** in London; voletcakes.com. She baked Prince Harry and Meghan Markle's royal wedding cakes

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What Can the Royal Wedding Cake-Baker Make With Inedible Ingredients?

Claire Ptak, who is charged with making a lemon elderflower cake for Prince Harry and Meghan Markle, whips up something for T.

May 17, 2018



Make T. Something | Claire Ptak
By Oscar Hudson

The royal wedding cake-maker creates a three-tiered surprise for T. in less than one hour. May 17, 2018. Image by Oscar Hudson

THE NEW YORKER

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ANNALS OF CANTONVILLY

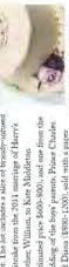
PRINCE HARRY AND MEGHAN MARKLE'S WEDDING CAKE BREAKS WITH CENTURIES OF ROYAL TRADITION

By Ben Wilson May 18, 2018



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

different types of eight-pipe flowers, each chosen for how far it symbolizes... (text continues)



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

How is Meghan's cake so... (text continues)



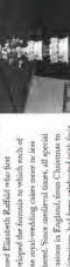
Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

What is the significance of... (text continues)



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

Why is the cake so... (text continues)



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

How is the cake... (text continues)



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

Why is the cake... (text continues)



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How is the cake... (text continues)



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How is the cake... (text continues)



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How is the cake... (text continues)



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Why is the cake... (text continues)



Prince Harry and Meghan Markle's wedding cake, which was made by Claire Ptak, is shown at the wedding ceremony in St. Mark's Church in Windsor, England, on May 19, 2018.

How is the cake... (text continues)

APPENDIX B

RESPONSIBLE AUTHORITY REPRESENTATION: APPLICATION UNDER THE LICENSING ACT 2003

RESPONSIBLE AUTHORITY DETAILS

NAME OF AUTHORITY	Licensing Authority
ADDRESS OF AUTHORITY	Hackney Service Centre 1 Hillman Street London E8 1DY
CONTACT NAME	David Tuitt
TELEPHONE NUMBER	020 8356 4942
E-MAIL ADDRESS	david.tuitt@hackney.gov.uk

APPLICATION PREMISES

NAME & ADDRESS OF PREMISES	Violet 47 Wilton Way London E8 3ED
NAME OF APPLICANT	Violet Cakes Limited

COMMENTS

I make the following relevant representations in relation to the above application to vary the Premises Licence at the above address.

- 1) the prevention of crime and disorder
- 2) public safety
- 3) the prevention of public nuisance **x**
- 4) the protection of children from harm

Representation in relation to:

I write to make a representation in relation to the application. I am concerned that the proposed activities will have a negative impact on the promotion of the licensing objectives, in particular, the prevention of public nuisance due to the nature and character of the surrounding area.

The premises is a detached building located within a primarily residential street. To the west of the premises is a recessed area which appears to be private land. And to the east there is a relatively wide paved area with two fixed public benches.

I am aware that residents have expressed concern about the premises extending out into these external surrounding areas. These concerns appear to be supported by images taken from pages 12 and 13 of the applicants own material which appears to show the space to the east of the application site being used for external seating. However, it is not clear who provided the seating in these areas nor is the date the photo was taken.



Subsequent enquiries were made with colleagues in the Shop Fronts Team. They have confirmed that a previous shop front licence authorised use of a space measuring 8.5 metres via 0.7 metres to be used for external furniture. These dimensions appear to correlate with the narrow space running along the area immediately outside the front of the premises.

It should be noted that off-sales of alcohol could be utilised to extend the premises into the open spaces either side of the building. This could lead to very noticeable noise nuisance from patron activity. It is on this basis that I feel off-sales should be removed from the application.

The above representations are supported by the following evidence and information.

The Licensing Act 2003, Statement of Licensing Policy 2018-2023 and S182 Guidance issued by the Home Office.

Are there any actions or measures that could be taken to allay concerns or objections? If so, please explain.

Withdrawal of the proposed off-sales of alcohol from the application.

Name: David Tuitt, Business Regulation Team Leader – Licensing and Technical Support

Date: 13/08/2020



Violet Cakes 47 Wilton Way

1 message

10 August 2020 at 11:07

To: licensing@hackney.gov.uk

Ref: application for new premises licence to sell alcohol by retail at Violet Cakes [47 Wilton Way](#) E8 3ED

I hereby give notice that I am strongly opposed to the aforementioned licence application on the following grounds; public safety, public nuisance, anti social behaviour and environmental impact.

I live immediately opposite the said premises at no [REDACTED] Wilton Estate and am therefore an interested party under the law. [No 47 Wilton Way](#) faces Wilton Estate and backs on to properties in Graham Road. This is therefore a residential area not a commercial area.

Residents in the immediate vicinity ([REDACTED] Wilton Estate) are generally over fifty and some have chronic medical conditions, myself included. This application, would not improve the quality of our well being or environment, if it were successful

We are therefore reasonably concerned about noise disturbance, privacy and the impact on the environment. I have had first hand experience of anti social behaviour from the users of the existing public house on Greenwood Road . On occasion people have been sitting on the pavement and gutter drinking and blocking right of way, leaving litter behind .Once I witnessed a couple in flagrante. This is not a question of any moral outrage, but evidence of the drink beside them confirming their patronage of the public house.

There are infact three public houses and two off licences within the vicinity. In fact grid references will show them to be within five minute walking distance of the proposed new licence premises at 47 Wilton Way. Namely off licence retailer in Greenwood Road and in Wilton Way and public houses on Greenwood Road and Parkholme Road and Forest Road.

I have had discussions with my neighbours and believe there to be a fair amount of concern among the local community to this proposal. Based on the prices charged by Violet Cakes I doubt if local people would be able to afford to drink in the premises. I believe that Violet Cakes is a thriving business and therefore wish them well with their current business model .

Our present state of affairs at this difficult time does not require this kind of gentrification. I ask that you consider these matters brought to your attention.

Regards

[REDACTED]
Wilton Estate

E8
[REDACTED]

APPENDIX C2



Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

Violet Licence response - WETRA.pdf

1 message

[Redacted] [Redacted]
To: licensing@hackney.gov.uk

13 August 2020 at 17:25

please see attached pdf from a wilton Estate TRA

Kind regards

[Redacted]



Violet Licence response - WETRA.pdf

260K

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**
Feedback type: **Comment**

Name: Wilton Estate Tenants and Residents Association

Address: [REDACTED]

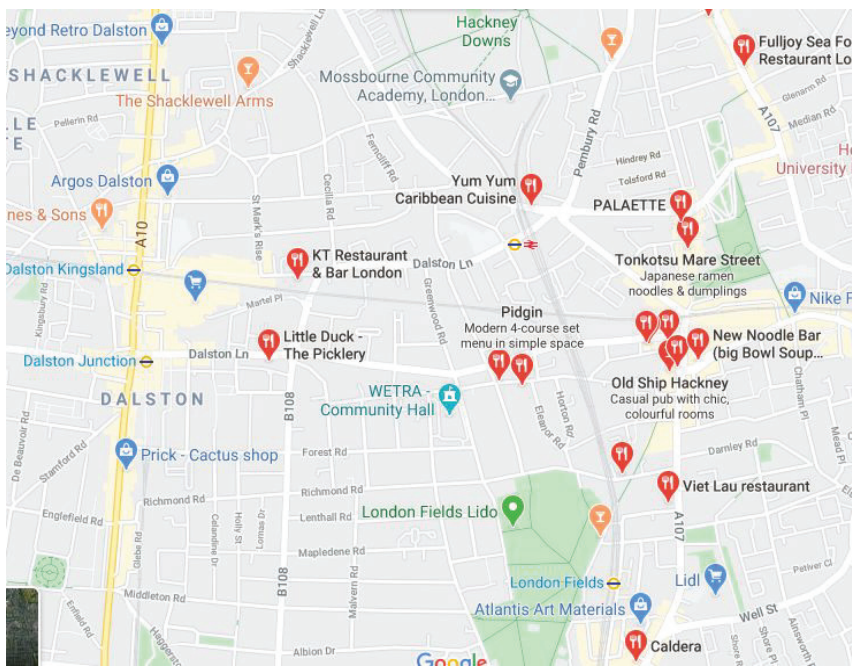
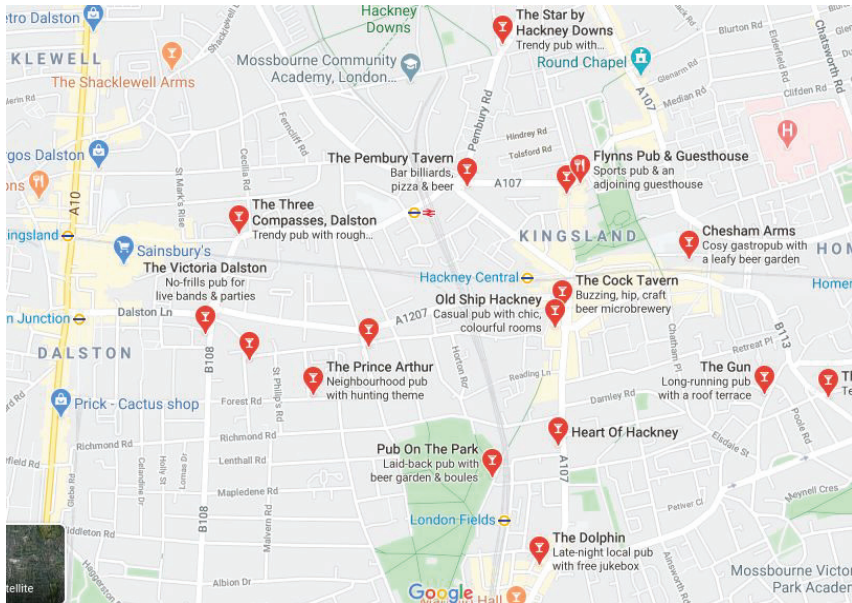
Contact details: [REDACTED]

The following concerns have been raised to the Wilton Estate Tenants and Residents Association by members of the 99 households on the estate.

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- **Prevention of crime and disorder** - Residents in the block facing violets and containing flats no [REDACTED] Wilton Estate are mainly over 50 and have raised issues around urination into gardens, against doors and storage cupboards from patrons of the Spurstowe pub on the corner of Wilton Way and Greenwood Road. They and other fear that this activity will increase with another venue open till late and selling alcohol.
- **Prevention of public nuisance** - Disturbances to peaceful enjoyment of homes happens at the moment from the placement of Violet directly opposite the block containing flats [REDACTED] with deliveries at all times, groups of people gathered outside and queuing for the cafe. Having longer opening hours will make this an almost 24/7 disturbance for these residents. Littering, blocking entrances to the estate, abusive language to residents trying to enter the estate has increased since the Spurstowe Arms reopened which is in a similar position to Violets. This will mean both northern entrances to the housing estate will be blocked by patrons. Noise pollution will increase. Wilton Way is a predominantly residential area, an area of conservation and with all business activities concentrated in a small area of shops. The granting of this licence will bring this into a purely residential space with the greatest impact being felt by those the least likely to benefit from this application.
- **Public safety** - It has been brought to the TRA's attention that patrons of the Spurstow Arms are gathering with no regard for personal or public safety and are increasing putting residents at risk with a sharp rise in Covid 19 across the Hackney area encouraging the gathering of people is it not beholden of the council to take this aspect into consideration.
- Within a half-mile radius there are 6 pubs, 12 restaurants and 10 places selling alcohol. Residents on the estate feel this is more than enough to cater to the local

people and feel that by changing well-established cafe into a licensed place adds nothing that is not already there. Please see google maps below for reference.



**Re: Objection to Application for Alcohol license. re:Violet Cakes. 47 Wilton Way E8 1BE.**

1 message

[REDACTED]
To: licensing@hackney.gov.uk

4 August 2020 at 13:58

Good day.

I am enclosing some pictures so you get a better idea of what I am saying, also why I/we are objecting about Violets application for alcohol on the premises re: violets Cakes Ltd as not been clearly displayed.

Because they're doing a lot of work and have been doing so for a long while. the doors are always open! so no one could actually see the application. it's been done rather sneakily! Especially as We've been in lockdown and isolation so we didn't notice it! I'm also trying to show you in the photos the areas that violet Cakes takes over.
Sincerely [REDACTED].

Sent from my iPhone

> On 4 Aug 2020, at 13:44, [REDACTED] wrote:

>

> Good Morning.

>

> I [REDACTED] of [REDACTED], Wilton Greenwood road, London E8 [REDACTED].

> Seriously object to violets Cakes of 47 Wilton Way application for alcohol on the premises. I will be representing a block of 15 people/15 flats Am also a TRA member. I will be drawing up a petition for the estate and surrounding area.

> For the last 10 years Violet Cakes has increasingly become a nuisance. Extremely loud noise, from large crowds/customers who occupy the public benches.

> The residents/general public, who have attempted to sit on those benches, while her Violets business is operational, have been told, we cannot sit there unless we are buying from her! Apparently she claims that she rents that area from the council? Her business takes over the complete area.

> Loud noise until unreasonable hours ! she started off fairly reasonably, but has become increasingly reckless in her business dealings, sorry to say.

> She's never on the premises to know what's going on well she hasn't been in the past should I say.

> Her customer gather on the road In the middle of the road on occasion! while Sitting on The pavements. Why don't they sit on the table and chairs she provided oh yes there is never enough.

> With young children running up and down recklessly. Screaming and shouting especially on a Saturday and Sunday.

> They Continuously without regard occupy our parking spaces which of course affects us from parking. Quite a few of us here are elderly and have mobility issues. One lady here uses oxygen and can't walk too far.

> She's had plenty of late-night parties inside the premises which of course affect us all living in front of her shop .

> Also the Properties Behind her premises Which are occupied by occupied by young families with school-aged children this is a highly residential area. We here on Wilton estate have turned a blind eye and let her get on with making a living. wishing her well ! but her making a living is now/has making our life's totally miserable And has done Especially For the last five years !

> adding alcohol into the mix will be

> devastating for all of us concerned.

> My property faces violets cake shop with my windows open I hear everything! Every morning when woken up by chairs being banged down vans slamming and banging the doors we hear everything it affects everybody ! As do the other residents! We here on Wilton estate have no sound proofing unfortunately. When the woman upstairs pee or poos I can tell which one ! that is how noise sensitive these flats are. we have vans coming Consistently all hours of the night delivering products to her to avoid congestion charge I suppose.

> Without regard to how it was affecting us her neighbours.

> In this block of 15 flats part of the estate of 99 flats we by majority are over 50 years old and live with serious health conditions.

> Her staff banging chairs/stools down at 6/7Am o'clock in the morning! I've complained to them several times ! asking them to be more considerate, of course that never changes. During this lockdown period we've come to realise. I especially have realised. that having violets there has Affected our quality of life tremendously! which we didn't mind initially ! Now pre-lockdown We have no peace or quiet time at all ! The pud is also a massive problem! there is no peace anymore here on Wilton estate. What are we paying Hackney Council rent for ?? We've no privacy and no definitely no peace and quiet so we have no quality of life here anymore!! as we open our doors they staring at us it's enough ... it's an invasion of my privacy and also our quality of life . These will be my/our legitimate grounds

for opposing violets Cakes 47 Wilton Way E8 application for a alcohol license.

> I am raising a petition which will include the block I live in, which is directly in front of violets Cakes it's 15 flats.

> No Numbers [REDACTED] Wilton Estate

> Sincerely [REDACTED].

>

>

> Sent from my iPhone

6 attachments



image0.jpeg
93K



image1.jpeg
93K



image2.jpeg
100K

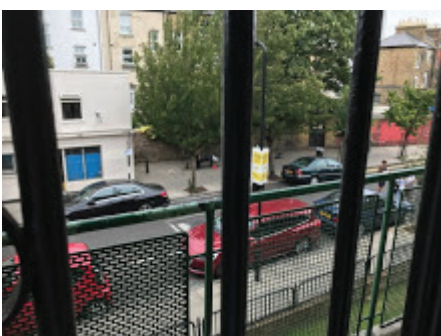


image3.jpeg
117K

image4.jpeg
124K

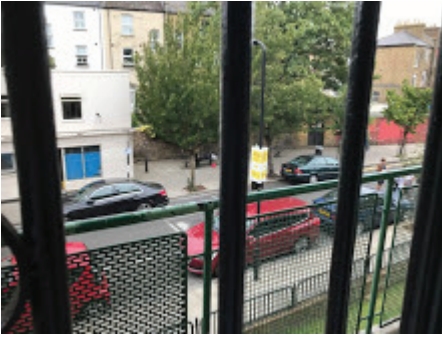


image5.jpeg
116K

APPENDIX C4



Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

Re; Objections to violet cakes limited application for alcohol license at 47 Wilton way E8

1 message

 
To: Licensing <licensing@hackney.gov.uk>

11 August 2020 at 13:42

Sent from my iPhone

 **attachment 1.pdf**
28688K

Premises Licence application feedback for licence no: 108855

Address: Violet, 47 Wilton Way, Hackney E8 3ED

Historic Licence Number: CAS-1880834-C4D3Z4

Details of Licence: Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.

Feedback type: Comment

Name: [REDACTED]

Address: [REDACTED] WILTON ESTATE

Contact details:

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder

- ~~Prevention of public nuisance~~ MY CONCERNS ARE THAT PEOPLE WILL BE NOISY THROUGHOUT THE WEEK DAYS AND EVENINGS/LATE, AND WILL LINGER OUTSIDE VIOLET'S CAFE IN GROUPS AFTER THE CAFE HAS CLOSED, AS THEY DO OUTSIDE THE SPURSTONE PUB ON BOTH SIDES OF THE ROAD SITTING ON THE PAVEMENT AND KEYS AND BEING VERY NOISY EVEN AFTER CLOSING TIME. IVE ALSO NOTICED THAT ON THE LEFT HAND CORNER OF THE CAFE WHERE THE TREE IS, PEOPLE ~~USE THAT AS A TOILET~~ USE THAT AS A TOILET CREATING A HEALTH HAZARD AND BEING ANTI-SOCIAL IM ALSO CONCERNED ABOUT FOOD CONTAINERS EMPTY BOTTLES AND LITTER,

- Protection of children from harm

Premises Licence application feedback for licence no: 108855

Address: Violet, 47 Wilton Way, Hackney E8 3ED

Historic Licence Number: CAS-1880834-C4D3Z4

Details of Licence: Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.

Feedback type: Comment

Name: [REDACTED]

Address: [REDACTED] Wilton Estate E8 [REDACTED]

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder I am concerned that people drinking can lead to Rows Anger Abuse leading to violence, Public Disorder, Rowdy Behaviour
 - Prevention of public nuisance As above but Alcohol will lead to groups of people falling out on pavement leading to excessive Noise, Rowdy behaviour all resulting in the street, Littering & Leaking
 - Public safety people gathering to drink in groups will lead to the spread of CORONAVIRUS between them and then being spread to others leading to a spike in the virus leading to lockdown affecting mostly the elderly
 - Protection of children from harm
- All of the above

[REDACTED] [REDACTED]
8/8/2020

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**

Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED] Wilton Estate, Greenwood Road, London E8 [REDACTED]

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- **Prevention of crime and disorder** - Crime in the area will be encouraged by the addition of another drinking establishment in such close proximity to Wilton Estate. The majority of class A drugs are purchased by the middle classes and deals are done on Wilton Estate from both corners facing onto Violets. The exact people that will be attracted to drinking at Violet's will bring this demand to the area and increase the 'trade' happening on the estate.
- **Prevention of public nuisance** - Urination, littering, blocking entrances to the estate, abusive language to residents trying to enter the estate. This has all increased since the Spurstowe Arms reopened which is in a similar position to Violets. This will mean both northern entrances to the housing estate will be blocked by patrons. Noise pollution will increase. I know it is particularly hard for residents at numbers [REDACTED] and noise disturbance has increased whilst the current building works are going on. This will be 7 days a week for 12 to 14 hours a day. Wilton Way is a predominantly residential area, an area of conservation and somewhere that has been seen as peaceful. We do not need another drinking establishment disturbing this 7 days a week.
- **Public safety** - With Covid 19 now spiking in the London and especially Hackney area encouraging the gathering of people in unsupervised and intoxicated ways will put more people at risk. With patrons of the Spurstowe demonstrating a complete lack of consideration for residents of Wilton Estate, this will bring the possibility of transmission literally to our doorstep.
- **Protection of children from harm** - Increased drug trade on the estate brings children into direct contact with this behaviour. My son has been witnessing drug deals since he was 4 years old. I do not wish for this to happen to other young people.

Premises Licence application feedback for licence no: 108855
Address: Violet, 47 Wilton Way, Hackney E8 3ED
Historic Licence Number: CAS-1880834-C4D3Z4

Details of Licence: Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.
Feedback type: Comment

Name: [REDACTED]
Address: [REDACTED] GRAHAM RD ES [REDACTED]

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder
 - EXCESSIVE DRINKING CAN INCREASE POTENTIAL CRIMINAL HOT SPOTS!
 - MINI CABS BLOCKING ROADS MAY CAUSE DELAYED TOWERS AND DISORDER.
 - DRINKERS TARGETTED FOR MOBILE DEVICES COULD BECOME THE NORM.
 - DISORDER POTENTIAL RISE POSSIBLE PROBLEM AREAS / NOT WHERE
 - THE PARK BENCHES GIVE OFF PUBLIC FROM SITTING ON PUBLIC PARK BENCH UNLESS PURCHASING GOODS FROM HER SHOP / BUSINESS
 - Drunks licences should now be permitted to be extended until business premises they will be above all turned and conditions etc.
- Prevention of public nuisance
 - ME PLAKS WISH LIST TO EXPAND HER BUSINESS IN SUCH SMALL PLACE IS UNACCEPTABLE. I SHARE 2 WALLS WITH MS DRAK (ADJACENT AND PARALLEL) TO HER BUILDING. NOISE POLLUTION FROM STAFF AWAY FROM OUTSIDE LIGHTS LEAK FROM @ 30 AM ONWARDS, KEYS STAY AWAY THROUGH MY WINDOWS, ALSO PROSPER ROOF INCREASE LIGHT SPREAD HEARING MOVEMENT AND VOICES BEHIND SHED IS BISTRUBING AND CAUSES GREAT ANXIETY.
 - SEVERAL POTENTIAL DISCARDED RUBBISH SHOWY MARAS UNTIL THROWN OVER WALL. IE DUMP, BOTTLES + FRUIT PACKAGE NETS.
- Public safety
 - MS PLAK PREVIOUS SHOP FRONT LICENCE NOT ADHREND TO AS TABLE AND CHAIRS USED MUCH LONGER THAN 70cm DEPTH WHEN IN USE. PREDESTINATED WITH MOBILITY DIFFICULTIES TO WALK IN ROAD FOR PUBLIC SAFETY LICENCE SHOULD NOT RECEIVE AN EXTENSION AT THIS TIME UNTIL PROPER WALL ABANDER WITH NECCENTLY LAWS!

(A) Require notice on wall starting park benches not for commercial useage.

(B) Signage near benches "no alcohol useage by Benches, to keep children from harm"

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**

Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED] **GRAHAM RD E8** [REDACTED]

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder
- Prevention of public nuisance
- Public safety
- Protection of children from harm

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**
Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED]

WILTON ESTATE GREEN WOOD RD E8 1E

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder
- Prevention of public nuisance
- Public safety
- Protection of children from harm

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**
Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED]

Wilton Est Greenwood Road E8. [REDACTED]

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder

Taking the peoples phone + Bags
Taking Drugs and Drinking Crime to us
Banging chairs and tables Down at 7 in the morning.

When we go into our flats they are watching us.

- Prevention of public nuisance

noise every Day now. children are at harrow in the Road. Vans - coming in the night with Food for the shop Banging the Van Doors and getting The food out

- Public safety

people have to go in the road because they cannot pass the shop with them all out side or sit because you have to by for the shop Violets, it was o'k at first but now no so no alcohol on the premises

We Say
No

- Protection of children from harm

The Car's Also we cannot put our Cars outside our Doors and we live hear because of all the Car's coming and going all Day.

[REDACTED] 9/8/2020

[REDACTED] 9/8/2020

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**
Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED] *WILTON ESTATE, E8* [REDACTED]

Contact details:

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- *Prevention of crime and disorder*

- *Prevention of public nuisance*

- Public safety

- Protection of children from harm

I oppose this licence due to the reasons above.

[REDACTED]

Premises Licence application feedback for licence no: **108855**
Address: **Violet, 47 Wilton Way, Hackney E8 3ED**
Historic Licence Number: **CAS-1880834-C4D3Z4**

Details of Licence: **Application for a premises licence to authorise the supply of alcohol for consumption on and off the premises from 08:00 to 20:30 Sun to Thurs and from 08:00 to 21:30 Fri & Sat.**
Feedback type: **Comment**

Name: [REDACTED]

Address: [REDACTED] *WILTON ESTATE*

Contact details: [REDACTED]

Responsible authorities, other persons or their representatives can make representations against these applications. You can only make representations on licensing objective grounds only, which are:

- Prevention of crime and disorder

- Prevention of public nuisance

- Public safety

- Protection of children from harm



APPENDIX C5

Licensing (Shared Mailbox) <licensing@hackney.gov.uk>

Re Violet Bakery Premises License Application

1 message

[REDACTED]
To: licensing@hackney.gov.uk

10 August 2020 at 17:42

Re: Violet bakery Premises License Application

Dear Sir/Madam

We are writing to convey our support for Violet bakery's premises license application.

We are local residents and have been coming to Violet for a numbers of years for our morning coffee as well as for occasion cakes - we plan to have our wedding cake from Violet too.

[REDACTED] is an exemplary business owner and we have enjoyed seeing her business grow from a one-person operation to a thriving business employing locals and providing a community hub to the area with it customers ranging from locals to royalty.

Violet Cakes has in our opinion played a significant part in the regeneration of Wilton Way, has never caused any local nuisance and has contributed to the creation of a safer neighbourhood as a result of the constant throughflow of customers.

Violet has proved to be a responsible business in the unprecedented time of COVID-19. They took early action to suspend business and we are sure they will take every necessary precaution advised to help prevent the spread and trade safely when they reopen.

We know that [REDACTED] of Violet bakery has applied for an alcohol license to enable her to achieve a limited re-opening with the provision of meals to be served or supplied with a small range of alcohol choices. We are confident that any undertaking will be conducted with the utmost respect for COVID-19 regulation compliance, will be welcomed by the local community and will hopefully enable a business that has been born in Hackney to survive these trying times.

Kind regards

[REDACTED]

Licencing Service
1 Hillman Street
London E8 1DY

[REDACTED]
Elrington Road
London E8 [REDACTED]

28th July 2020

Re. Violet café licence application

Dear Sir/Madam

We are writing to convey our support for Violet cakes licence application.

As local residents we have over the last number of years been frequent customers of Violet's both before we moved into our current address and even more regularly since.

[REDACTED] has embodied the recent Hackney food spirit of small embryonic enterprise, starting out in Broadway Market and flourishing into a thriving business, with its café in Wilton Way and pre-covid, plans to open a new site as well. From a one person operation they have grown to employ a considerable number of staff sourced from the local environment with a reputation that has extended as far as royal patronage.

Violet Cakes has in our opinion played a significant part in the regeneration of Wilton Way, has never caused any local nuisance and has in all likelihood contributed to the encouragement of a safer immediate neighbourhood as a result of the constant throughflow of customers.

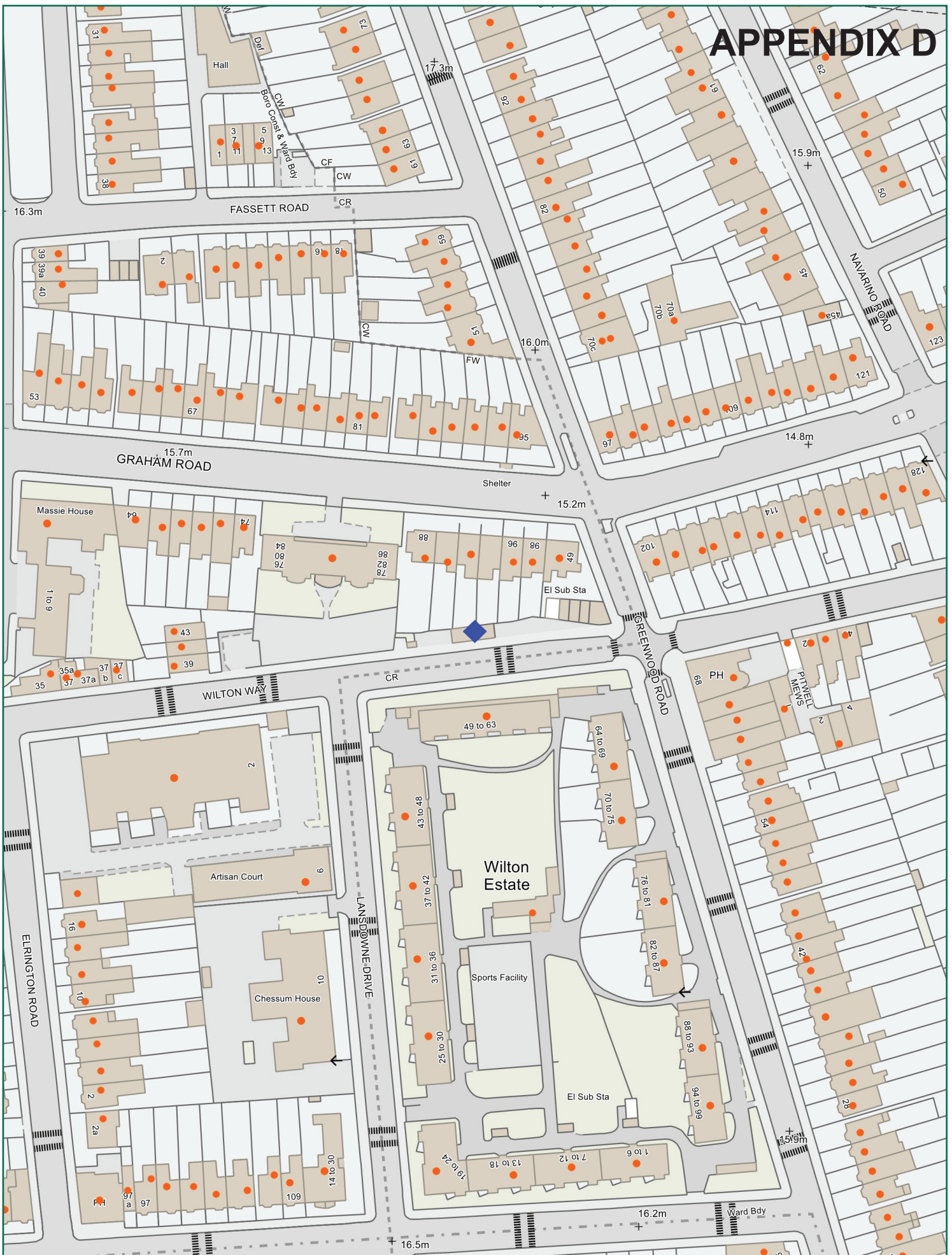
Times are terribly hard as we all appreciate right now for the entertainment and catering industries, Violet Cakes took early and responsible action to suspend their operation and have not bent the ever changing regulations as some others have during the last few months to maintain trade.


We understand now, that [REDACTED] of Violets is applying for an alcohol licence to enable her to achieve a limited re-opening with the provision of meals to be served or supplied with a small range of alcohol choices. We are confident that any undertaking will be conducted with the utmost respect for Covid regulation compliance, will be welcomed by the local community and will hopefully enable a business that has been born in Hackney to survive these trying times.

Kind regards


[REDACTED]
[REDACTED]

APPENDIX D



 NORTH

Scale: 1:1250 at A4

 Hackney

Violet, 47 Wilton Way, E8 3ED

Ref: 22 September 2020

Produced by: unspecified
email:

please specify copyright statement